



## **netTrekker and CyberSmart! Partner to Bring a Complete 21st Century Solution to Schools**

***New partnership combines netTrekker's engaging digital resources with the effectiveness of CyberSmart! Online Workshops to support 21st century teaching and learning***

CINCINNATI – Oct. 28, 2009 – [netTrekker](#), a leader in the delivery of digital K-12 educational resources, now offers its subscribers a new solution for enhancing their teachers' 21st century skills with [CyberSmart! Online Workshops](#). netTrekker is the leading safe K-12 educational search tool. Schools can now purchase any of the five CyberSmart! Online Workshops along with their netTrekker subscription.

Research shows that teachers have moderate to low confidence levels in their use of online resources to support 21st century learning. CyberSmart! Online Workshops, facilitated professional development, address this issue by giving educators a hands-on experience in 21st century skills to meet the learning needs of today's students. Educators engage in the same kinds of learning they are expected to encourage in the classroom, paving the way for effective use of netTrekker's wealth of standards-aligned digital resources and technology tools.

"The survey results of past CyberSmart! Online Workshop participants quantify the real value in immersing educators in an inquiry-driven 21st century learning community. Educators overwhelmingly 'strongly agree' that as a result of their participation, they are more likely to encourage student use of online resources, and more likely to seek out online tools or resources to enhance or support their existing curriculum," said James Teicher, CEO of CyberSmart! Education. "Plus, educators' perceived value in using online tools and resources to increase student engagement in learning significantly increases after participation on CyberSmart! Online Workshops.

"Our partnership with netTrekker provides educators with an easy and safe way to immediately act on the inevitable 'aha! moment' educators have in our workshops as they experience hands-on the power of digital resources and technology tools for engaging students in learning."

netTrekker easily and safely connects educators to thousands of high-quality, standards-aligned digital resources and technology tools specifically designed for engaging students in a learning experience that supports their unique needs. All netTrekker resources are hand-selected by expert educators to keep every search safe, focused and relevant every time.

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“Digital content is an important foundation of 21st century teaching and learning,” stated Randy Wilhelm, CEO of netTrekker. “We’re excited to offer our subscribers the CyberSmart! Online Workshops to help them develop their own 21st century skills that will enable them to successfully incorporate digital content and other Web 2.0 technologies into their teaching to better engage students in learning.”

CyberSmart! Online Workshops offer anytime/anywhere scheduling and are easily customized and packaged with a netTrekker subscription, offering schools a 21<sup>st</sup> century solution for transforming teaching and learning.

#### **About netTrekker**

netTrekker is a leader in the delivery of digital K-12 educational content. The company is dedicated to enhancing the education of today’s youth with highly effective technologies that deliver the rich educational value of the Internet to every child in a safe, relevant, easy-to-use format. netTrekker is the #1 educational search tool and was first to market with a standards-based solution utilizing the services of Academic Benchmarks, the premier provider of comprehensive standards-based K-12 educational databases, alignment tools, and integration products. Peers, educators, and parents have honored netTrekker more than 25 times for its contribution to education. Founded in 1999 by Robert Reinders, the company serves millions of students and thousands of schools around the world. For more information, visit [www.netTrekker.com](http://www.netTrekker.com) or phone 877-517-1125.

#### **About CyberSmart! Education**

CyberSmart! fosters 21st century skills to increase student engagement and prepare students to achieve in today's digital society. CyberSmart! Online Workshops, facilitated professional development, give educators a hands-on experience in 21st century skills to meet the learning needs of today’s students. The free CyberSmart! Student Curriculum supports daily teaching by empowering students to use the Internet safely, responsibly, and effectively. For more information, visit [www.cybersmart.org](http://www.cybersmart.org).

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