

NEWS

The CyberSmart! Education Co. experiences outstanding growth in 2005—paving the way for introducing BeCyberSmart! Online Professional Development

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“During 2005 CyberSmart!’s Curriculum and other content reached millions of students and thousands of teachers in the USA and beyond. Beginning in 2006, we expect BeCyberSmart! Online Professional Development to provide all K-12 educators with their defining guide to the new literacies associated with Information and Communication Technology (ICT) and higher student achievement. Pathways to Information Fluency will help administrators, teachers and staff work with students in ways that better prepare them for college, work and life in our digital world”.

Jim Teicher, CEO and Executive Director
Mala Bawer, VP and Executive Director

- During 2005, use of CyberSmart!’s Curriculum web site doubled for many months of the year as compared to 2004. For example, successful requests for information averaged 1.2 million hits during October and November 2004, and 2.4 million in 2005.
- The CyberSmart! Curriculum has been updated and our partners—including Microsoft, the State of New York, McGraw-Hill Education, The National Cyber Security Alliance, and others, have either linked to, or distributed millions of copies of CyberSmart!-created content to thousands of schools nationwide.
- The State of New York webcast *CyberSmart! in Cyberspace* (as performed by the drama group *Plays for Living*) reached 5 thousand students in 38 states.
- CyberSmart! printable student activity sheets were downloaded an average of 30 thousand times each month throughout the school year. If only 20 percent of these downloads resulted in just one CyberSmart! lesson taught to 50 students, we conservatively estimate that the CyberSmart! Curriculum reached at least 300 thousand students each month of the school year.

For more information contact:

Jim Teicher,
CEO & Executive Director, The CyberSmart! Education Company
jim@cybersmart.org
Tel. 908-221-1516