FOR IMMEDIATE RELEASE

Gaggle™ Launches Strategic Partnership with CyberSmart!®

BLOOMINGTON, IL (April 20, 2010) – Gaggle, leading provider of safe online learning tools, announced today their strategic partnership with CyberSmart! Education. Gaggle now offers its customers a solution for effectively implementing the use of these tools in the classroom with facilitated professional development. CyberSmart! Online Workshops provide educators with hands-on experience in 21st century skills while they explore topics, including online safety, cyberbullying, and authentic learning. Educators engage in the same kinds of collaborative technology-infused learning they are expected to promote in today’s classroom.

“Our partnership with Gaggle allows educators to explore the uses of online learning tools such as discussion forums, blogs, and databases in our workshops and immediately put their learning to use with students within Gaggle’s safe online learning environment.” James Teicher, CEO of CyberSmart! Education, went on to say that “The CyberSmart! model adopts the attributes researchers report are critical for effective professional learning and develops the knowledge and skills educators need to sustain ongoing practice in 21st century teaching and learning.”

“Given the current attention to social networking and the need to sustain students’ emotional and physical wellbeing, our partnership couldn’t be more timely,” says Jeff Patterson, Gaggle’s founder and president. “Furthermore, CyberSmart’s content and methodology is a natural fit with our goal to transform learning with authentic technology.”

About Gaggle
Gaggle has been providing safe online learning tools to the K-12 market since 1998. From its inception, the company has grown significantly and is now so much more than email. Gaggle is continually adding popular features for communication and collaboration, all within a safe, filtered, and controlled learning environment. Gaggle’s collection of tools has grown to include Digital Lockers, Message Boards, Chat Rooms, Blogs, Profile Pages, Homework Drop Boxes, and Calendars.

About CyberSmart! Education
CyberSmart! fosters 21st century skills to increase student engagement and prepare students to achieve in today’s digital society. CyberSmart! Online Workshops, facilitated professional development, give educators a hands-on experience in 21st century skills to meet the learning needs of today’s students. The free CyberSmart! Student Curriculum supports daily teaching by empowering students to use the Internet safely, responsibly, and effectively. For more information, visit http://www.gaggle.net.

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For additional information, please contact Susan Heykamp. You may also visit our website at http://www.gaggle.net

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