



Connect



Collaborate

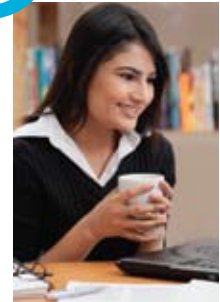
Engage

Create



Inspire

Communicate



Achieve

.....
**CyberSmart! Online Workshops
Facilitated Professional Development
in 21st Century Skills**
.....

Motivate

Your Students for Performance



Today even our brightest kids are tuning out because the way they learn in their digital world is dramatically different from the way they are taught in school.

But when educators meet them in their digital learning world, student engagement and achievement improve dramatically.

CyberSmart! Online Workshops give educators a hands-on experience in 21st century skills—the new basic skills—to meet the learning needs of today’s students. Safely.

That’s **S-M-A-R-T**.



Learn New Skills Hands-On

Educators engage hands-on in the same kinds of learning they are expected to facilitate in the classroom, in a uniquely supportive environment. The interactive format includes live coaching, guided learning videos and use of Web 2.0 tools to appeal to learners with varying levels of technical expertise.

Connect with Experts

At the heart of every learner-centered workshop is the inquiry-based CyberSmart! Knowledgebase. Educators question experts with thousands of questions. Topics range from cyberbullying and teaching with technology to plagiarism, online search skills, and safe Internet practices.

Collaborate in a Professional Learning Community

Educators interact several times a week over a continuous four-week period within a research-based professional learning community. They reflect, ask questions, and share experiences. Guided by an experienced workshop facilitator, they complete bite-sized tasks structured to encourage collaboration and workshop completion.

Set Your Own Workshop Schedule

CyberSmart! Online Workshops offer a flexible format with no scheduled meeting times, a supportive online community, and real-world relevance—leading to an unusually high completion rate of over 85%.

Appropriate for K-12 subject-area teachers, classroom teachers, administrators, and staff, the workshops can be conveniently accessed from home or school, anytime/anywhere.

Support Daily Teaching

The FREE CyberSmart! Student Curriculum and FREE CyberSmart! Educator Toolbar ensure that teachers are helping students achieve long after the workshops are over. Districts can be sure that their investment in professional learning leads to ongoing classroom benefits.

That’s **S-M-A-R-T**.



“I didn’t realize how isolated I was professionally until I experienced an online workshop where I interacted within extended ‘conversations’ that sometimes took unexpected turns but always remained lively and interesting.”

Diane Cordell, K-12 School Library Media Specialist,
Fort Ann School, New York

Learn Essential New Skills

CyberSmart! Online Workshops

Safety and Security Online

Strategies for fostering online safety, privacy, and security in support of student learning

- Identity theft, personal safety, and privacy
- Cyberbullying, pornography, and disruptive student Web sites
- Filters and computer security
- At-risk student warning signals and efficacy of scare tactics
- Social networking and online collaboration and communication

Manners, Bullying, and Ethics

Strategies for fostering academic integrity, addressing social and ethical concerns, and encouraging responsible digital citizenship

- Plagiarism
- Hate sites, cyberbullying, and inappropriate content
- Citations, sources, copyright, and fair use
- Character development

Authentic Learning and Creativity

Hands-on practice in using the Internet to facilitate higher-order thinking skills—moving beyond copy-and-paste assignments

- Critical thinking
- Essential questions to drive learning
- Inquiry skills and authentic problem-based learning
- Web 2.0 tools to stimulate thinking
- Inquiry-based learning and social constructivist strategies

Customized, Scaleable Workshops

CyberSmart! Online Workshops can be customized using local experts and new instructional activities. And our train-the-trainer model makes large-scale implementations easy and cost-effective.

Research and Information Fluency

Online search skills to support information fluency and student learning

- Locating and evaluating online resources
- Search terms and advanced search techniques
- Subject directories, subscription databases, the “invisible web,” and primary sources
- How school libraries impact student test scores

Twenty-First Century Challenges

The implications of a digitally connected world for instructional strategies, and using the Internet to support the diverse needs of learners

- Millennial learning styles
- Digital equity and assistive technologies for at-risk and underserved populations
- The changing roles of librarians, teachers, and administrators



“These workshops are for all kinds of educators, it doesn't matter what you teach. The skills I learned will be with me for life.”

Meg Swecker, Instructional Technology Resource Teacher, Roanoke County Schools, Virginia

Contact us for a demo at
www.cybersmart.org, 800.615.9806,
or information@cybersmart.org.

Support Daily Teaching with **FREE** Resources

FREE CyberSmart! Student Curriculum

Trusted by thousands of educators worldwide, non-sequential standards-based **S-M-A-R-T** lesson plans and student activity sheets empower K-12 students to use the Internet safely, responsibly, and effectively.

FREE CyberSmart! Educator Toolbar

The FREE toolbar helps educators put 21st century skills into practice every day, with just-in-time 24/7 access to annotated essential resources to support student learning. We encourage free downloads to both home and school desktops.

That's **S-M-A-R-T**.



"The curriculum activities are perfect and address 100% of what I want the kids to know about safety and searching online. We are very impressed."

Judy Curtis, Office of Technology Staff Development, Lamar CISD, Texas

Download these FREE resources at www.cybersmart.org.



"The most interesting thing I learned in the workshop is that students now perceive learning and communication in a different way from us."

Susan Tussing, Principal, Lyndeborough Central School, New Hampshire

Contact us for a CyberSmart! Online Workshop demo at www.cybersmart.org, 800.615.9806, or information@cybersmart.org.

CyberSmart!
21st century skills
for education



CyberSmart! is recognized by:

- American Federation of Teachers
- Consortium for School Networking
- Educause
- Generation YES
- Glencoe/McGraw-Hill
- GoCyberCamps (4-H youth development)
- Infraguard
- International Society for Technology in Education
- Macmillan/McGraw-Hill
- Microsoft
- National Cyber Security Alliance
- National Education Association
- National School Boards Assn. Technology Leadership Network
- Software and Information Industry Association
- State-level education agencies nationwide
- TECH Corps
- The State of New York
- U.S. Department of Commerce
- U.S. Department of Homeland Security
- U.S. Department of Justice
- U.S. Federal Trade Commission