FOR IMMEDIATE RELEASE

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CYBERSMART! CONTRIBUTES TO THE NATIONAL CYBER SECURITY ALLIANCE EFFORT ENCOURAGING ROUTINE PRACTICES BY K-12 EDUCATORS, STUDENTS AND PARENTS

WASHINGTON, DC- October 23, 2003 Just like we move back the clocks one hour each Fall and ahead in the Spring, it’s important to regularly check and make sure our computers and their content are secure. CyberSmart! is a founding member of the National Cyber Security Alliance, a cooperative effort between the private sector and government to foster awareness of cyber security issues and practices. The Alliance web site is www.staysafeonline.info.

Remarks by Jim Teicher, CyberSmart! Executive Director, on the occasion of the National Cyber Security Alliance’s “Roll the Clocks Back” campaign.
“CyberSmart! provides the CyberSmart! provides the comprehensive K-8 school curriculum used in all 50 states to introduce secure, responsible and effective computer and Internet use on the part of children -- available at becybersmart.org.

Cyber security education literally begins in kindergarten, as children are taught to respect and manage digital property and relationships just like their physical property and relationships. As children age, they also learn to embrace skills that will not only keep themselves safe, but also build up their own cyber security mindset -- just like we rarely have to think very much to lock our doors and take the keys.

Cyber security education must start young, remembering that most children are more tech-savvy than their parents, and will soon be joining a high tech-enabled work force. As children age they share an increasing responsibility to keep cyberspace a safe place at school, at home, and then later on in life, at work.

Only through education…

…which is also the primary concern of the National Cyber Security Alliance and of government and corporate IT security managers…

Only through education…

…can cyberspace be more secure for all Americans to share information, conduct business -- and learn.”