

**National Cyber Security Alliance Brings
Cyber Security Learning Event for Students to New Jersey**

*North Bergen School Plays Role in Local and National Activities
Driving Online Safety for National Cyber Security Awareness Month*

What:

The John F. Kennedy School in North Bergen, New Jersey, is the site of one in a series of nationwide events aimed at highlighting initiatives educating children and teens about secure and responsible computer and Internet use. The event is being held in conjunction with National Cyber Security Awareness Month, coordinated by the National Cyber Security Alliance (NCSA). First, fourth, and eighth grade teachers in partnership with The CyberSmart! Education Company will teach in-class lessons on topics including respect of digital property, privacy, and copyright.

John F. Kennedy School is a neighborhood public school serving students from kindergarten through eighth grade in a predominantly Hispanic community. Technology at the school includes library access to computers and the Internet, laptop computers available for use in all classrooms, and computers and software applied for early learning and prescriptive learning programs.

When/Where:

Tuesday, October 26, 2004
1:00 p.m.
John F. Kennedy School
1210 11th Street
North Bergen, NJ 07047

Event Itinerary:

Grade K-1 Lesson: "Is This Yours"

Children learn that computers, like other objects, are property and should be respected.

Grade 4 Lesson: "Speak Out"

Students learn that as citizens of their country, they have a responsibility to speak out on important issues and that the Internet provides easy ways to do so. Students will go online to send email to their elected representatives and review security rules for protecting private information online.

Grade 8 Lesson: "Consider Copying"

Students consider possible ways to copy others' works using the Internet and learn that many forms of copying – plagiarism, hacking and misuse of copyright – are illegal or unethical.

Press Contact:

Susan Engley
O'Keeffe & Company
(703) 883-9000 ext. 129
sengley@okco.com

About The National Cyber Security Alliance:

A not-for-profit 501(c)(3) organization, the NCSA is the go-to resource for cyber security awareness and education for home user, small business, and education audiences. A public-private partnership, NCSA sponsors include the Department of Homeland Security, Federal Trade Commission, and many private-sector corporations and organizations. NCSA provides tools and resources to empower home users, small businesses, and schools, colleges, and universities to stay safe online. For more information, and to see the top 10 cyber security tips, visit www.staysafeonline.info.

The CyberSmart! Education Company is a founding member of the National Cyber Security Alliance. CyberSmart! provides curriculum and training programs empowering K-12 educators to use computers and the Internet effectively, responsibly and securely in support of student achievement. For more information visit www.cybersmart.org.