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SIIA, CyberSmart! Offer Free Anti-Piracy Education Resource for Schools

WASHINGTON, D.C., Jan. 29, 2003 - The Software & Information Industry Association (SIIA) and CyberSmart! today announced the availability of a free anti-piracy education resource for elementary and middle schools.

The resource kit is designed to help educators make students aware of various software and Internet-related copyright issues and how they can steer clear of related problems.

"These lessons offer an easy to use and practical solution to address piracy issues, regardless of the knowledge level or technical sophistication of the teacher," said Jim Teicher, President of CyberSmart! and member of the SIIA's Education Division. "Ultimately, this resource will help students form healthy technology habits and make wise decisions when it comes to copyrighted material and software."

Piracy by young people looms as an escalating problem for educators, administrators, publishers and students. "As students increasingly rely on Internet-based resources, school systems are confronting new problems such as illegal software downloading, copyright infringement and plagiarism," said Keith Kupferschmid, Vice President of SIIA's Anti-Piracy Division. "This resource is both timely and important."

The resource includes original, standards-based teacher lesson plans and downloadable, printable student worksheets.

The lessons include:

- Computer Ethics: "Is this yours?" (Grades K-1)

- Computer Ethics: "Whose property is this?" (Grades 2-3)

- Computer Ethics: "Do the right thing?" (Grades 4-5)

- Computer Ethics: "Tell it to the Judge" (Grades 6-8)

- Respecting the Law: "Whose it is, anyway?" (Grades 4-5)

- Respecting the Law: "Consider copying" (Grades 6-8)

- Cyber Citizenship: "Understand Your Acceptable Use Policy" (Grades 4-5)

The lessons can be accessed at the SIIA Web site, www.siia.net/divisions/edpiracy/piracy.asp.

The anti-piracy education initiative is part of the CyberSmart! K-8 Curriculum, which includes comprehensive K-8 lessons on safe, responsible and effective use of computers and the Internet. The resources are designed for technology teachers, classroom teachers, librarians, media specialists and more. All material is provided free and is easily downloadable from the Internet at www.becybersmart.org.

About SIIA
The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and

intellectual property protection to more than 600 leading software and information companies. For further information, visit http://www.siia.net.

SIIA's Education Division participates, shapes and supports the education industry by providing leadership, advocacy and critical marketing information to promote the success of education technology and content providers. Member companies include market leaders as well as hundreds of small- and medium-sized companies that are driving innovation in this competitive environment. For further information, visit http://www.siia.net/divisions/education.

About CyberSmart!
CyberSmart! is an educational publisher that provides free curriculum and related fee-based training products for teachers, school administrators, parents and enterprise employees. CyberSmart!'s ISTE standards-based curriculum has been cited in the National Strategy to Secure Cyberspace and is used by schools in all 50 states and globally. For more information visit www.cybersmart.org.

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